



MSME TESTING CENTER, GOVT OF INDIA, MINISTRY OF MSME, CHENNAI-600032

Invites applicants on First come First serve Basis

MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

| S.No | Name of The Training Course | Course Content | Tentative Dates and Duration | Contact Person |
|-------------|---|---|---|---|
| 1 | Export and Import Procedures and Documentation | Overview of Export Management /Documentation, Export Promotion Council Role, foreign trade policy and procedure Ware House IEC Code, Duty exemption / remission Export Finance ,Pre-shipment Inspection Bill of lading | 13 th Oct - 17 th Oct 2025(5 Days) | Deputy Director |
| 2 | Quality Management Systems(QMS) and product certification | Overview of QMS ISO/IEC 17025 requirement LEAN /Quality Management Tools, Awareness of ZED Certification, Exposure to Product Testing, BIS certification procedure | 27 th Oct - 31 st Oct 2025(5 Days) | L Kandan Assistant Director M-9995018391 |
| 3 | Digital marketing(Preference to Women candidates) | Digital Marketing Basic, Search Engine Optimisation, Search Engine Marketing, Social Media and Export Marketing, Content Marketing, Video Marketing, Affiliate Marketing, AI in Digital Marketing, Branding & Online, E-Commerce Marketing, Google My Business and Web site | 3 rd November-7 th November 2025(5 Days) | M.Annabackiam Assistant Director M.9840703749 |

Course Fee : Rs 400 per participants (**No Fee for SC/ST/PH/Women Participants**)

Eligibility: Owners-Cum-Manger and Supervisory level personnel of Micro & Small Scale Enterprises with Udyam Registration Certificate and prospective Entrepreneurs with business attitude, Participant can attend only one course.

Minimum Age: 18 Years and above

Minimum Qualification: 10+2 and above

How to Apply : Visit the following Link and enrol yourself

Link: <https://tinyurl.com/tchennaitraining>

Training Venue: MSME Testing Centre, Guindy Chennai-32

The Joint Director

MSME Testing Center, 65/1 GST Road, Guindy Chennai-32

Email: mdptctraining@gmail.com **044-22500634**